

**MINUTES OF April 13, 2010  
TRAVERSE BAY AREA YOUTH SOCCER  
BOARD MEETING**

The regular monthly meeting of the TBAYS Board of Directors took Place on April 13, 2010 at the Grand Traverse Mall Community Room, present being Board Members Dave Rapson, Brooks Darling, Shelly Kreple, Dale Tumey, Valary Schroeder, Tom Spencer and Bob Stanton. Also present was Executive Director Jennifer Jorgensen and Office Manager Patti Leasure.

Agenda:

An Agenda was prepared by A. Brooks Darling and circulated. Addition of Fundraising opportunity was added by Dave Rapson.

Minutes:

Written minutes of the March 9, 2010 Board minutes were reviewed by the board members. Brooks Darling requested the following changes to the minutes: Under by laws it should read, *Additions have been inserted about board positions and appointment of officers to the By-Laws about corporate structure. There are four board positions up for election in fall 2010.* Under the executive report it should read, *The lease is up in April 2011 on the Just for Kicks Building. The land lord needs notice fall of 2010 about exercising the option for an additional year.* Under TBAYS & TC Christian Agreement it should read, *No update, have not heard or received any updates from the county.* Under the NorthStar Field Agreement it should be added, *The county did not want to be a party in the agreement.* Dave Rapson motioned to approve the Board minutes with the changes, Dale Tumey supported the motion.

**Reports of Officers, Boards, and Committees:**

Executive Report:

Currently there are 319 kids registered in the Junior's program for the spring compared to 352 that we had at this time last year. We did have two 1<sup>st</sup> grade teams move up into the U8 division. There are 405 Youth players registered for the 2009-10 season compared to 393 players for the 2008-09 season. The U15 NMSA team did not form; there was not enough interest, so we only have one team in NMSA, U14 Boys.

Treasurer Report:

Operations: Registration fee income continues to lag behind the pace of last year and is only at 66% of budgeted pace. Expenses, however, are slightly better than last year, representing only 69% of budgeted pace. End result is that we are approximately \$11,000 behind in profitability through 3/2010 compared to 3/2009.

Financial Position: Balance sheet continued to illustrate a positive working capital/liquidity position, with cash totaling \$28,000 and current liabilities of \$21,000 (this includes consideration for the \$10,000 in principal required for the 5/3 loan, due in November).

Director of Coaches:

There are about 25 coaches enrolled in the E-clinic and about 20 coaches in the D-Clinic.

Director of Referees:

Working with the Michigan Referee Committee to host a development academy to come to the tournament.

Facilities and Fields:

Fields are 99% ready for opening weekend. Had a great turn out on April 10<sup>th</sup> for the Worker Bee.

**Unfinished Business:**

TBAYS & TC Christian agreement:

No update, have not heard or received any updates from the County.

Just For Kicks Committee:

The percentage of responses to the survey that was sent out was higher than expected. The committee will meet with in the next couple weeks and discuss the results. Jennifer Jorgensen will send out an e-mail to thank the membership for responding to the survey to keep everyone engaged.

Tournament Committee:

Nothing to report

Personnel Committee:

Valary Schroeder is the Chair of the committee. They met March 19<sup>th</sup>, and are working on Jennifer's review.

Volunteerism:

Implementing it in the fall; still working on how to roll it out to the membership and teams. Everyone that volunteers at any event should sign in, so TBAYS can send them a thank you.

Credit Card Status:

Jennifer will be meeting with Greg from Total Merchant Solutions on Wednesday to go over using authorized.net to accept secure payments for online registration. Jennifer suggested not switching to a soccer registration software program. GotSoccer is a great program, but they don't have the support to service all of their customers.

**New Business:**

Directors' and Officers' Insurance:

Document from the Michigan State Youth Soccer Association was handed out stating that all Directors' and Officers' are insured through MSYSA.

Fundraising Opportunity:

The Grand Traverse Hockey was approached by Schwan's company about fundraising, and Schwan's had asked the Grand Traverse Hockey how they could contact TBAYS. Dave will pass on the contact information for Schwan's to Jennifer.

Next Meeting:

The next meeting of the Board of Directors will take place on Tuesday May 4, 2010, commencing at 5:30pm at the Grand Traverse Mall Community Room.

Dated April 22, 2010

Respectfully Submitted,  
/s/

---

Patti Leasure  
Office Manager