

**MINUTES OF July 20, 2010  
TRAVERSE BAY AREA YOUTH SOCCER  
BOARD MEETING**

The regular monthly meeting of the TBAYS Board of Directors took place on July 20, 2010 at the Grand Traverse Mall Community Room, present being Board Members Dave Rapson, Brooks Darling, Shelly Kreple, Adam Gustafson, Tom Spencer, Valary Schroeder and Bob Stanton. Also present was Executive Director Jennifer Jorgensen, Director of Coaches Thomas Singer, Office Manager Patti Leasure, and Jeff Hamilton.

Agenda:

An Agenda was prepared by A. Brooks Darling and circulated. Addition was made to add Board Candidates under New Business.

Minutes:

Written minutes of the June 8, 2010 Board meeting were reviewed by the board members. Dave motioned to approve the minutes, and Bob supported; motion passed.

**Reports of Officers, Boards, and Committees:**

Executive Report:

Juniors program has 42 players registered compared to 61 at this time last fall. Youth program has 209 players registered compared to 202 as this time last year. Lastly, the club program has 27 players registered. And the U13 boy's team maybe combined to make a U13/U14 team.

Treasurer Report:

Operations: Profitability through June 2010 of \$4021 was similar to last year's 6-month profit of \$4629, despite \$17,000 in lower revenues reported for the period. The revenue decline can still be attributed largely to the slower indoor season, however, offset somewhat by a \$4,000 increase in rental income. Revenues were 90% of budgeted pace through June. However, expenses were only at 88% of budgeted pace, resulting in the slight profit mentioned earlier.

Financial Position: Our balance sheet remains healthy with decent liquidity of \$38,000 and virtually all bill paid current. We have cash of \$25,000 on hand after consideration for the \$10,000 principle payment that will need to be make later this year on the 5/3<sup>rd</sup> bank loan.

North Storm Report:

Tryouts went well; formed U12B, U13B, 2U14B teams and formed a U14G, U15G, and U17G team. There was almost a U12G and U13G teams formed this year; just a couple players short. North Storm coaches will meet on July 23<sup>rd</sup> to discuss the future club direction and philosophy.

Director of Coaches:

Challenger Camp topped 100 campers and the feedback was very positive; an agreement for 2011 has already been discussed. Over 50 players and coaches marched with TBAYS in the Junior Royale Parade for the Cherry Festival.

Director of Referees:

Three out of the four Referees that were upgrading passed. One is still in the progress of upgrading.

Facilities and Field Manager:

At the last board meeting it was asked of Jeff Hamilton to present to the board what needs to be done in to the fields in the future, and what can be done to improve the field conditions. Jeff expressed that we will have to shut down some fields and would like to shut down a majority of the fields but don't have time to because of league play and tournaments. Also we were short on fertilizer. Some maintenance issues that will need to be taken care of are the pump is broken, tractor needs work done, and the sprinklers need constant maintenance. This year we have already had to replace about 20 sprinkler heads which took a lot from the budget. Jen, Jeff, and Dale will be sitting down and discussing what needs to be done and what can be done, and they will report back in August or September Meeting. Discussion was brought up about making a 3-5 year plan to manage the fields; talking to a specialist who has offered his time to make that happen. Also, we need to consider talking to the County to help with equipment needs for fields and possible top dressing.

Tournament Committee:

Autumn Classic 2010 there are currently 65 teams registered compared to 22 at this time last year. The committee will be meeting to choose a logo and discuss other tasks for 2010.

**Unfinished Business:**

TBAYS & TC Christian agreement:

No update, have not heard or received any updates from the County.

Just For Kicks Committee:

The committee has met and reported to the board that the committee may meet again.

Volunteerism:

Will met with North Storm Coaches, at a North Storm meeting before the fall season, about volunteering at the different events.

Credit Card Status:

Still waiting for Wyatt Computer Services to assist with setting up a shopping cart. Talked to Pro Web Marketing about getting a quote on adding a function to accept credit cards through a secure site, and have not heard anything back from them.

Strategic Planning Committee:

Have not received a draft from Pam. As soon as we receive that, the committee will review it so Pam can present the draft to the entire board at our August meeting.

MSPSP(L) – Increased Fees:

There is nothing we can so about the increased fee starting in 2011. The only reasons they have given are a new website and staying competitive with other leagues.

Building Committee:

The committee will meet once we get further in Strategic Planning.

New Business:

Board Candidate Nominating Committee:

Brooks, Dave, Adam, and Bob will be serving on this committee.

Next Meeting:

The next meeting of the Board of Directors will take place on Tuesday August 10, 2010, commencing at 5:30pm at the Grand Traverse Mall Community Room.

Dated August 5, 2010

Respectfully Submitted,

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Patti Leasure  
Office Manager