

**MINUTES OF SEPTEMBER 8, 2009
TRAVERSE BAY AREA YOUTH SOCCER
BOARD MEETING**

The regular monthly meeting of the TBAYS Board of Directors took place on September 8, 2009 at the Traverse Area District Library Meeting Room, present being Board Members Shelly Kreple, Rob Goepfrich, Dale Tumey, Ranee Gates, Jerry Ruskowski and Tom Spencer; and Jennifer Jorgensen, Executive Director..

Agenda:

An Agenda prepared by Rob Goepfrich was circulated and there were no requested additions or changes.

Minutes:

Written Minutes of the August 11, 2009 Board Meeting were reviewed by the Board Members present, it was agreed by Board Members that the statement that there was a Just for Kicks Sports focus group be omitted since there was no focus group established. There was an email sent to 6-8 coaches asking for feedback but there was never a focus group. Upon motion by Dale Tumey to accept minutes after amended, seconded by Shelly Kreple, the minutes were approved.

Reports of Officers, Boards and Committees:

Executive Director's Report: Jennifer Jorgensen caused to be circulated prior to the meeting her Executive Summary for September, 2009; a Profit & Loss Budget Performance through August, 2009; a Profit & Loss from January through August, 2009; and, a Director of Coaching Report dated September 8, 2009.

Jennifer stated that TBAYS had 209 junior participants compared to 230 participants for fall 2008. The youth program had 317 participants for this fall compared to 319 for fall 2008.

TBAYS is still looking for 2-3 junior coaches, and 1 U-8 coach. The board recommends asking some current players from North Storm or North Star to help coach these age groups.

The Autumn Classic registration finished with 151 teams compared to 148 for fall 2008. Registration for Cherry Capital Cup 2010 will open in November; all teams must register before booking hotel rooms. They will receive a confirmation number that will allow them to book rooms.

Indoor will run the same as it did last fall. Registration is up online and ready to go. Marketing for indoor has not started.

Fundraising was discussed for new turf for Just for Kicks. After discussion, the board recommended a committee be established to set up a business plan and a cost analysis for turf. Kurt Sanford, Shelly Kreple, Dale Tumey, and Tom Spencer would serve on this committee along with the executive director. Tom Spence was not at the meeting at this time to agree to serve on the committee but will be approached after the meeting.

Treasurer's Report: Dale Tumey generated a written report dated September 8, 2009 a copy of which is attached hereto.

Dale further reported TBAYS would come in on budget or better if we do well with indoor for the first and second session registrations.

Director of Coaches' Report: Thomas Singer was not present for the Director of Coaches' report. Board members did ask if TBAYS was looking to fill the U10 Boys coaching position that Thomas is currently serving in. The Board Members suggested having a parent train with Thomas so at a later date that parent could take over and relieve Thomas from coaching that team. The Board also suggested that Thomas could help mentor a parent or coach for the U16 boys North Storm team but not take over the team and coach that team during the spring.

Unfinished Business:

Jason Jones asked Jennifer Jorgensen to present the park rule changes to the TBAYS board for approval. Kurt Sanford moved to accept the rules as written with the amended rule #12, part A & B, seconded by Dale Tumey, the Board approved the presented park rules.

Nomination committee has established that we have 5 candidates to fill 2 director positions. Rane Gates motioned to accept the slate of candidates that included Rob Goepfrich, Kurt Sanford, Bob Stanton, Dave Rapson and Adam Gustafson, the motion was seconded by Shelly Kreple and passed by the Board. Rob Goepfrich made the motion to accept Brooks Darling's offer to become the interim president for the next year, ending September 2010, Kurt Sanford seconded the motion and the Board approved the motion.

Kurt Sanford motioned to accept the Traverse City Christian Agreement amendments; Shelly Kreple seconded the motion, Tom Spencer abstained and the Board approved the motion.

New Business:

Rob Goepfrich discussed the process for board member appointments. The Board decided to add board structure to next month's board meeting.

Strategic Planning- Prioritize big projects (ex: outdoor pavilion). There was discussion to have a couple board meetings dedicated to strategic planning, perhaps in January or February.

In closing, the Board Members would like to acknowledge Raneé Gates for her two year service on the board and thank her for her service on the board.

Next Meeting:

The next meeting of the Board of Directors will be the Annual General Meeting, taking place on Tuesday, October 13, 2009, commencing at 5:30 p.m. at the Traverse Area District Library.

Respectfully submitted,

Dated: September 9, 2009

/s/

Jennifer Jorgensen
Executive Director

TBAYS

Treasurer Report September 8, 2009

Dale Tumey

August 31, 2009 YTD Compared to August 31, 2008

Total income is down \$40,000, yet expenses improved by \$16,000; therefore, net income is only down \$24,000 as of 8/31/09 compared to 8/31/2008. Lower income and expense numbers continue to be reflective of certain accounting changes made in 2009 (which have been noted in previous monthly reports), however, lower registration income has also been a primary driver to the lower income.

August 31, 2009 YTD Compared to Budget

Through August, our income, our expenses and resulting profitability are better than our budgeted pace for the year. 8/31 is 66.7% of the budget year. Income is already at 72.2% of the anticipated annual income level, and expenses are only at 63.7% of their annual budgeted amount. While it is expected that these margins will tighten up over the next 4 months, we remain on pace to be at or better than budget for both income and expenses.

For the remainder of the year, our primary income source will be Indoor Registrations. In 2008, we recorded \$109,000 in total revenue for Sept-Dec, of which \$68,000 was from indoor registrations. Currently, we need to generate \$112,000 in income from Sept-Dec. to meet our budgeted revenue of \$403,560 for the year. Already, we know that \$10,000 will be booked in

September for SCOR's Autumn Classic Tournament registration, and another \$4,000 for North Star's field usage agreement; there by leaving only \$96,000 in additional income needed to reach the annual budgeted target. Continuing to maintain costs and at least repeating last year's performance with respect to "indoor registrations" will likely result in us performing well against our budgeted goals for the year. Given the difficult issues TBAYS has had to deal with this year, this would be a very strong performance from which to continue to build.